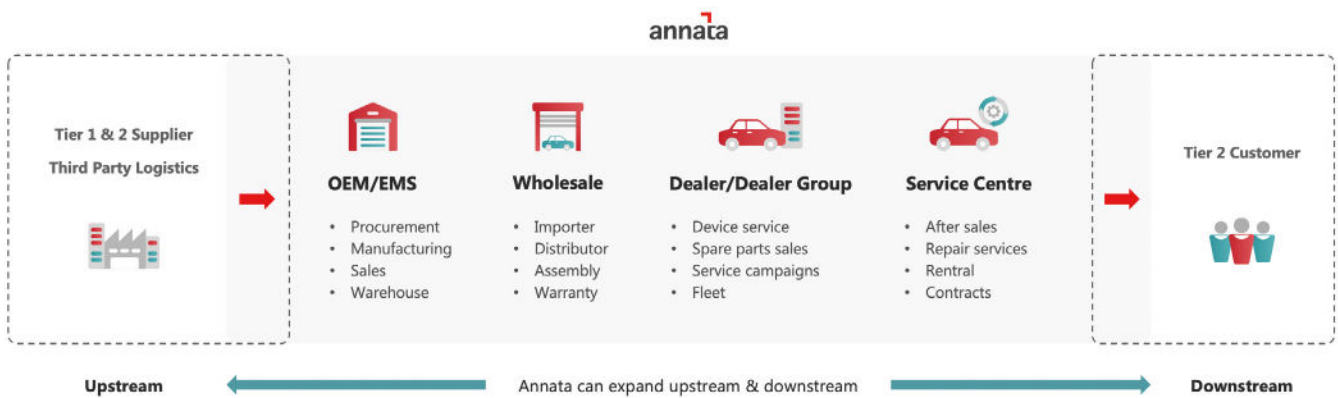


World leading end-to-end business solutions provider for the automotive industry

A relevant, timely, and personalized experience driven by data and cloud-based connected systems.



Annata offers end-to-end cloud-based solutions for the automotive value chain



Our customers

Learn how Annata 365 solutions have enabled our customers to address and solve the most complex industry challenges.



Renault embraces digital car subscription business models with Annata

Challenge: Wanted to create a fully online car subscription service to be rolled out in the Brazilian market.

Solution: Dynamics 365 Sales and Dynamics Finance & operations, Annata 365 Sales and Annata 365 Finance & Operations, Annata 365 Analytics

Outcome:

- Successfully launched Renault On Demand.
- Seamlessly handling all parts of a subscription service.
- Delivering modern customer experience.

[Read the full story](#)



Brimborg modernizes its operations and increases customer satisfaction with Annata and Dynamics

Challenge: Ran operations on an outdated system that limited their ability to grow and be nimble.

Solution: Annata 365 Sales, Dynamics 365 Customer Engagement, Annata Analytics

Outcome:

- Streamlined operations and automated processes.
- Achieved greater visibility into sales and service history.
- Increased customer satisfaction.

[Read the full story](#)



Møller Mobility Group (MMG) transforms groups operations with Annata business solutions

Challenge: Needed to transform IT landscape to be a digital forerunner in the automotive industry.

Solution: Dynamics 365 Sales and Dynamics Finance & Operations

Outcome:

- Efficiently and economically support customers.
- Integrate processes and interdepartmental communications.
- Drive Zero Emissions agenda.



[Read press release](#)



Swedish commercial vehicle manufacturer partners Annata to drive sustainable transporting

Challenge: Used legacy vertical solutions that was outdated and did not communicate with each other.

Solution: Dynamics 365 Sales and Finance & Operations

Outcome:

- Integrated cloud-based solution.
- Enhanced future capabilities.
- Automated interdepartmental business processes.

Transforming automotive businesses that carry global brands:



What We Offer



Engage customers, OEMs, and dealer groups



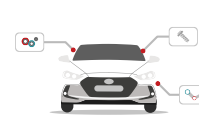
Optimize operations and sales pipeline



Oversee devices across multiple channels



Manage after-sales, services, and maintenance



Enhance spare parts management



Enhance security, privacy, and compliance

About Annata

Annata is a business solutions provider that empowers businesses on their digital transformation journey through an end-to-end cloud-based solutions. Annata's global industry expertise, coupled with its strong partnership with Microsoft provides organizations with a business platform that offers innovative solutions, strong services, and unparalleled value to businesses in the automotive industry. Annata delivers deeply embedded solutions in the Microsoft ecosystem, provides functionality that helps businesses deal with industry challenges, and transforms their existing operations and processes to adapt to and embrace new opportunities.

