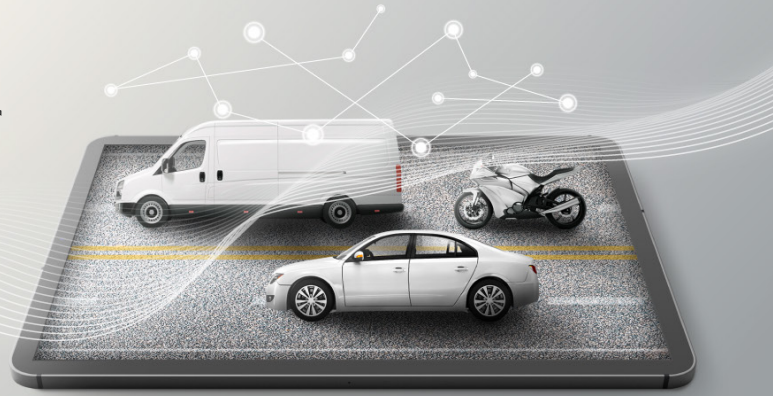


Uncover new possibilities for your automotive business with Annata

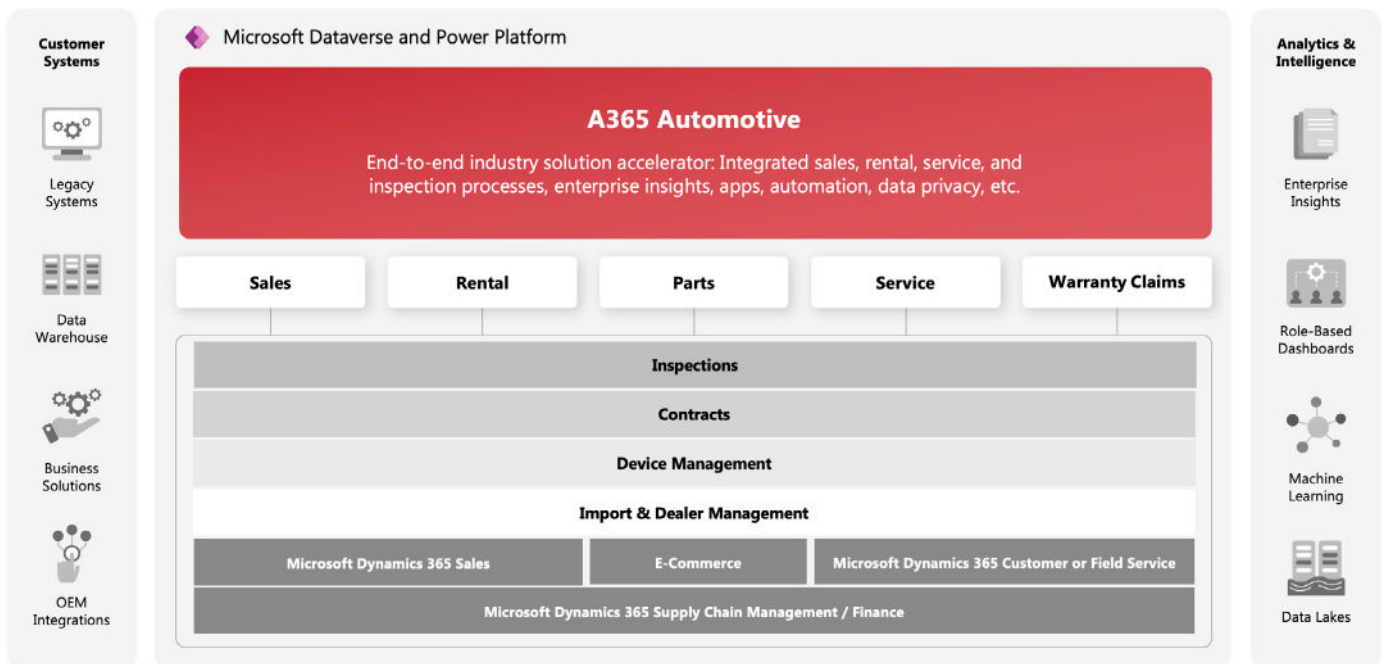


Annata provides intuitive business solutions designed to support businesses that operate in the automotive sector. We deliver integrated solutions that extend from the Microsoft Dynamics 365 ecosystem to equip our customers with the necessary capabilities to leverage dynamic industry challenges and create dynamic opportunities, helping them digitally transform their operations and processes.

With Microsoft solutions as the backbone of A365, customers are assured knowing that the fully cloud-ready SaaS platform, enriched with the Common Data model together with Annata's years of industry experience and expertise is carefully curated to fit their existing and future needs and built to respond flexibly to their fast-changing reality, unveiling endless possibilities.

Annata and Microsoft jointly bring a practical and proven suite of digital platforms and solutions to drive digital transformation for customers. The agility, intelligence, and efficiency that A365 offers are why we are essential to our customers. This is what makes us a prime partner to some of the world's largest automotive, mobility, and transportation brands.

A365 | Main processes - A journey to the rich industry cloud suite



Annata's intuitive technology solution suite supports customers with enhancing existing and unlocking new business models, while simultaneously enabling agility, flexibility, and scale to meet evolving market demands, address competitive threats, and help new entrants go to market swiftly.

Key features of A365 for automotive businesses



Agile operational systems and automated processes to facilitate inter-department communication for optimal activities management.



Artificial intelligence and machine learning to make decisions with real-time data intuitively showcased across multiple devices.



Digital tools to collect data and insights along the value chain to identify opportunities, spot trends, and mitigate risks.



Supply chain resiliency to build the foundation of excellent customer experience with enhanced and customized support.



Cloud-enabling seamless communications and end-to-end processes to build flexible value chains with mobile-friendly accessibility.

Discover new business capabilities as an intelligent automotive enterprise with A365

The composition of the Annata and Microsoft Dynamics 365 technology stack that forms the A365 solution suite, offers industry-specific solutions, strong services, and unparalleled value to our customers, helping them achieve industry resilience. The A365 solution suite includes:

Sales

Supports multiple brands and locations with capabilities tailored to automotive industry-specific business processes, data models, and functionalities.

- Customize and configure the upselling of additional accessories.
- Identify service and finance packages to boost revenue.
- Improve customer retention, secure loyalty, and increase dealership profit.
- Workshop and resource scheduling to streamline resource management.

Service

Improves efficiency, reliability, and profitability of the service process through advanced support for industry-specific requirements.

- Keep track of vehicle service and maintenance history seamlessly.
- Streamline resource management through workshops and resource scheduling.
- Create service and maintenance contracts with variable configuration templates, prices, and validity along with monthly fee collection.
- Generate instant analysis and assessment of vehicles through real-time data connectivity.

Import Management

Unified solution with full functionality to control vehicle orders, vehicle returns, automated warranty claims processes, vehicle shipment, and distribution.

- Gain efficiency in supply chain management.
- Improve customer service.
- Connect seamlessly to PDI partners, transporters, and authorities.
- Utilize powerful analytical tools that provide greater insights for business intelligence.
- Collaborate efficiently with automotive dealers.

Inspections

Streamlines inspection processes by providing analytical insight and seamless integration.

- Manage and perform inspections with or without a device as the subject.
- Record observations for devices during pre-delivery inspections (PDI) or whenever needed.
- Define checkpoints and support actions.
- Define checklists quickly and consistently from reusable checkpoints.
- Set rules to reduce risk and effort to drive compliance by guiding users during inspection entry.

Dealer Management

Modern, scalable, cloud-based management solution that is tailor-made for dealerships.

- Experience swift and accessible vehicle configurations and customizations.
- Gain a 360° overview of each vehicle in your dealership.
- Manage adjustable service and finance packages.
- Hassle-free management of warranty packages. Manage timesheets effectively.
- Update maintenance plans and service recalls seamlessly.
- Oversee warranty management package uptake.

Dealer Portal

Enables dealers to create, monitor, and maintain transactions directly with the importer or manufacturer.

- View availability of stock and inventory in real-time.
- Increase the effectiveness of business processes with the ability to customize product configurations.
- Plan the production and distribution of vehicles and devices according to market demands.
- Provide better visibility to business partners to manage warranty, inventory, and overall stock.
- Reduce management costs, human error, and improves customer satisfaction.

Warranty

Optimizes the warranty handling process and increases warranty revenue.

- Effortlessly manage outbound and inbound warranty claims.
- Customize service and recall campaign support.
- Manage communication on warranty extensions.
- View standardized and extended warranty features.
- Configure smooth parts return.
- Develop a fully functional connection to work orders.
- Support preliminary invoicing and pre-work approval.



Highlights of A365 for automotive businesses



Efficient business process integration

Full integration of all key business processes driven by industry-specific needs and developed by experts.



Clear overview of data

Our solution presents a 360-degree view of all vehicle data through enhanced supply chain visibility, IoT, and AI enabled monitoring & tracing with powerful business analytics to make sense of the unknown.



Increased business transparency

Implement open-book management practices that increase communication, create accountability, and provide better customer interactions.

Annata- A prime partner to some of the world's largest automotive brands



Citroën Chile uses A365 to consolidate its path towards digitization

Challenge

One of the main needs of Citroën Chile was to implement a robust business management system, which would fully support the company in planning its resources and in raising its business processes.

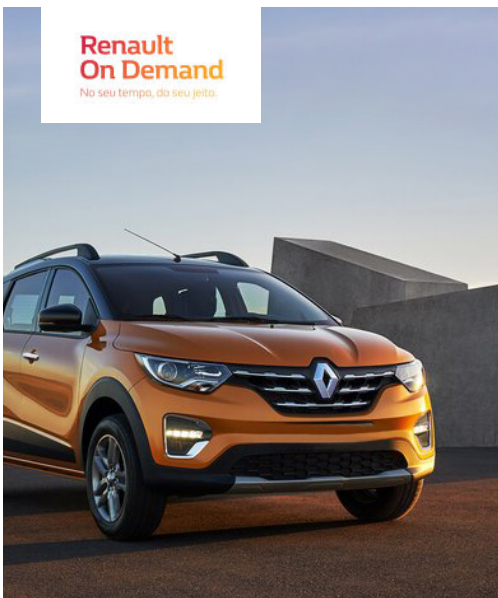
Why Annata

A365 allowed Citroën Chile to have a broader vision of its business while enabling the integration of dealerships and after-sales workshops.

[Read the customer story](#)

Renault
On Demand

No seu tempo, da seu jeito.



Renault embraces digital car subscription business models with Annata

Challenge

Wanted to create a fully online car subscription service to be rolled out in the Brazilian market.

Why Annata

A365 proved it was possible to achieve a fully digital and integrated business model using functionalities that were fully operational, simple, and efficient.

[Read the customer story](#)



Brimborg modernizes its operations and increases customer satisfaction with Annata and Dynamics

Challenge

Ran operations on an outdated system that limited their ability to grow and be nimble.

Why Annata

A key contributing factor to Annata winning this customer was Annata's ability to provide them with a cloud based, unified business solution that could digitally transform all their business processes.

[Read the customer story](#)

About Annata

Annata is an end-to-end IT solutions provider that empowers businesses on their digital transformation journey. Annata's global industry expertise provides automotive and equipment organizations with a business platform that offers innovative solutions, strong services, and unparalleled value.

Annata provides functionality that supports businesses in dealing with industry challenges and transforms their existing operations and processes, helping them power possibilities.

For more information about Annata, please visit annata.net

Unlock a wealth of new business opportunities with Annata

Contact us today

