

Automotive analytics factsheet

From disjointed automotive data to integrated
and actionable analytics



annata
Powering possibilities



Analytics challenges faced by automotive businesses



Data quality



Near real-time reporting



Actionable insights



Interpretation hurdles



Predictive accuracy



Data security



Data silos



Seamless analytics and insights from beginning to end with A365

A365 empowers your business with data and insights that are necessary to increase operational efficiency and optimize business outcomes. A365 can be used to collect and tabulate customer information to power better customer experiences and deliver personalized communications.

It can also spot key industry trends, find performance patterns, and identify market opportunities.

01

Access immediate business insights via near real-time data analysis

02

Craft role-specific dashboards for personalized insights

03

Leverage predictive models for informed decision-making

04

Perform comparative analysis for precise benchmarking

A365 automotive analytics features



Data visualization



Customizable dashboards



Near real-time analytics



Predictive analytics



Data exploration



Drill-down capabilities



Automated reporting



Data integration



Collaboration tools



Mobile accessibility

A365 automotive analytics functionality coverage



Analytics

Rental performance metrics

Tracking key performance indicators (KPIs) such as utilization rates, rental revenue, and fleet availability.

Forecasting & demand analysis

Predicting future rental demands based on historical data and market trends.

Inventory optimization

Analyzing inventory levels and turnover to ensure efficient automotive availability.

Customer behavior insights

Understanding customer preferences and behaviors to tailor services and offerings.

Maintenance predictions

Using data to anticipate maintenance needs, minimizing downtime and costs.

Revenue & profitability analysis

Assessing revenue streams, costs, and profitability for strategic decision-making.

Contract & agreement monitoring

Tracking the performance of agreements and contracts.

Service & support analytics

Analyzing service requests, response times, and customer satisfaction.

Operational efficiency insights

Identifying areas for operational improvement and streamlining workflows.

Fleet management

Analyzing automotive lifecycle, maintenance, and depreciation trends.

Compliance tracking

Monitoring adherence to regulations and compliance standards.

Customizable dashboards

Allowing users to create personalized dashboards for relevant metrics.

