

# Equipment analytics factsheet

From traditional equipment data handling to  
a blueprint for advanced analytical excellence





# Analytics challenges faced by equipment businesses



Data  
quality



Near real-time  
reporting



Actionable  
insights



Interpretation  
hurdles



Predictive  
accuracy



Data security



Data silos



# Seamless analytics operations from beginning to end with A365

A365 empowers your business with data and insights that are necessary to increase operational efficiency and optimize business outcomes. This is done by enhancing workflow and embedding efficiencies to make swifter and more accurate data-driven informed decisions.

A365 can be used to collect and tabulate customer information to power better customer experiences and deliver personalized communications. It can also spot key industry trends, determine performance patterns, and identify new market opportunities, unlocking untapped potential value for the business.

01

Delivers maximum value from historical and near real-time data to make swifter and more accurate data-driven decisions

02

Collects and tabulates information for better customer experience

03

Gain critical insights to optimize processes and unlock business models

04

Spot key industry trends, determine performance patterns, and identify new market opportunities

## A365 equipment analytics features



Data visualization



Customizable dashboards



Near real-time analytics



Predictive analytics



Data exploration



Drill-down capabilities



Automated reporting



Data integration



Collaboration tools



Mobile accessibility

# A365 equipment analytics functionality coverage



## Analytics

### Rental performance metrics

Tracking key performance indicators (KPIs) such as utilization rates, rental revenue, and fleet availability.

### Forecasting & demand analysis

Predicting future rental demands based on historical data and market trends.

### Inventory optimization

Analyzing inventory levels and turnover to ensure efficient equipment availability.

### Customer behavior insights

Understanding customer preferences and behaviors to tailor services and offerings.

### Maintenance predictions

Using data to anticipate maintenance needs, minimizing downtime and costs.

### Revenue & profitability analysis

Assessing revenue streams, costs, and profitability for strategic decision-making.

### Contract & agreement monitoring

Tracking the performance of rental agreements and contracts.

### Service & support analytics

Analyzing service requests, response times, and customer satisfaction.

### Operational efficiency insights

Identifying areas for operational improvement and streamlining workflows.

### Fleet management

Analyzing equipment lifecycle, maintenance, and depreciation trends.

### Compliance tracking

Monitoring adherence to regulations and compliance standards.

### Customizable dashboards

Allowing users to create personalized dashboards for relevant metrics.

