Power new possibilities **for your automotive business** with A365 Dealer Portal

a365

annata
Powering possibilities

Dealer portal challenges faced
by automotive businesses

Responsive support	Dynamic pricing management	User-friendly interface	Mobile accessibility
Real-time inventory visibility	On-the-go network coordination	Data accuracy & synchronization	

Redefining Dealership Excellence
for Automotive Businesses with A365

Designed to elevate your automotive dealership operations, the A365 Dealer Portal ensures that every interaction across your dealer network is seamless, efficient, and impactful. With advanced features tailored for automotive dealership management, this module empowers dealers to deliver exceptional customer experiences while optimizing internal processes.

From enhancing collaboration between dealers and OEMs to providing a centralized platform for order management, inventory tracking, and customer engagement, the A365 Dealer Portal addresses every critical aspect of automotive dealership workflows. This leads to improved operational efficiency, stronger customer relationships, and greater visibility across the dealership network.

Built on the powerful foundations of **Microsoft Dynamics 365**, **Azure**, **Power Platform**, **Copilot**, and **Dataverse**, the A365 Dealer Portal offers seamless integration, advanced security, and intuitive self-service options. With AI-driven insights and Annata's extensive expertise in the automotive industry, the portal simplifies complex dealership processes and enables smarter decision-making at every level.

What sets the A365 Dealer Portal apart is its ability to enhance productivity while boosting customer satisfaction. By streamlining operations, improving communication, and providing real-time data access, the A365 Dealer Portal transforms automotive dealership management into a strategic growth driver—delivering lasting value for both dealers and their customers.

01	02	03	04
Strengthen dealer relationships with effective portal management	Control portal access and usage for efficient dealer operations	Maintain quality standards across the portal network	Manage compliance with industry regulations and dealer agreements

A365 Dealer Portal Capabilities

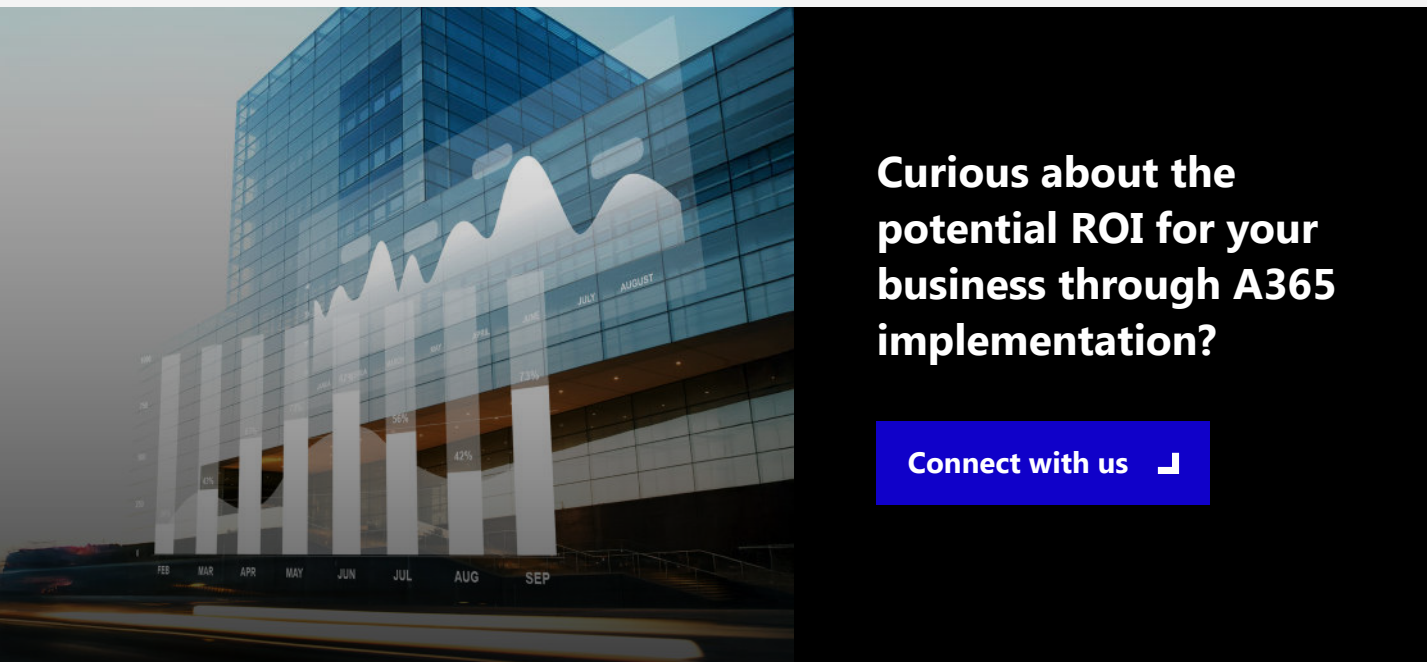|				
Market insights	Dealer profiles	KPI dashboards	Forecasting tools	Cost control
Training & support	Dealer relationship management	Dealer performance analytics	Dealership quality assurance	Centralized communication hub

Experience a significant
ROI with A365

After implementing A365, our customers have enjoyed streamlined efficiency through automation, optimized workflows, and insightful analytics, facilitating informed decisions. This transformation has significantly positively impacted their financial performance.

Example

> **$2.5B** - Existing generated revenues

> **3,500** - Existing Full-Time Employee (FTE) workforce

> **8-9x** - Projected ROI

> **1 year** - Projected payback period

> **$8M to $10M** - Projected total annual net impact

Curious about the potential ROI for your business through A365 implementation?

Connect with us ⌐

Disclaimer: The projected ROI and financial impact figures provided are based on preliminary assessments and estimates for illustrative purposes only. Actual results may vary and are subject to various factors such as market conditions, business strategies, implementation timelines, and other variables.

A365 Dealer Portal
Key Features

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01   Centralized Dealer Management

Unified Account and Role Management: Importers and manufacturers can configure dealer accounts, roles, and permissions from a single interface.

Dealer Profiles and Access Control: Maintain comprehensive dealer profiles and customize access for different users, ensuring seamless operations.

02   Inventory and Order Management

Real-Time Inventory Visibility: Dealers can access live updates on vehicle and parts availability to make informed decisions.

Backorder Management: Track pending orders with a clear view of fulfillment timelines.

Vehicle and Parts Orders: Efficiently manage orders and monitor their real-time status to reduce fulfillment delays.

03   Warranty and Claims Processing

Warranty Claim Creation and Management: Streamline claim submission, tracking, and resolution to enhance dealer satisfaction.

Service Campaigns and Recalls: Manage warranty-related recalls and service campaigns seamlessly through the portal.

Document Management for Warranty Evidence: Attach and view critical documents like evidence and approvals within claims.

04   Enhanced Communication and Collaboration

Centralized Communication Hub: Foster better collaboration between dealers and manufacturers through a unified communication platform.

Feedback and Suggestions Module: Enable dealers to share feedback and feature requests, enhancing product development and portal usability.

Language and Localization Options: Support for multiple languages to accommodate a global dealer network.

05   Reporting and Insights

Market Insights and Forecasting: Detailed data to help dealers make informed decisions about inventory, pricing, and customer demands.

Integration with Microsoft Power BI: Leverage advanced reporting tools for actionable insights.

06   Simplified Financial Processes

Parts and Vehicle Invoices: Generate and manage invoices seamlessly, ensuring financial accuracy and control.

Dynamic Pricing Management: Tailor pricing strategies for vehicles and parts to maintain competitiveness.

Integrated Financial Processes: Synchronize with Annata 365 Finance & Operations for transparent and efficient financial management.

07   Mobile-Friendly and Scalable Solution

Mobile Accessibility: Enable dealers to access the portal on-the-go for real-time updates and actions.

Scalability and Flexibility: Easily add new dealers, parts, and services as the network grows, ensuring long-term usability.

A365 Dealer Portal
Benefits

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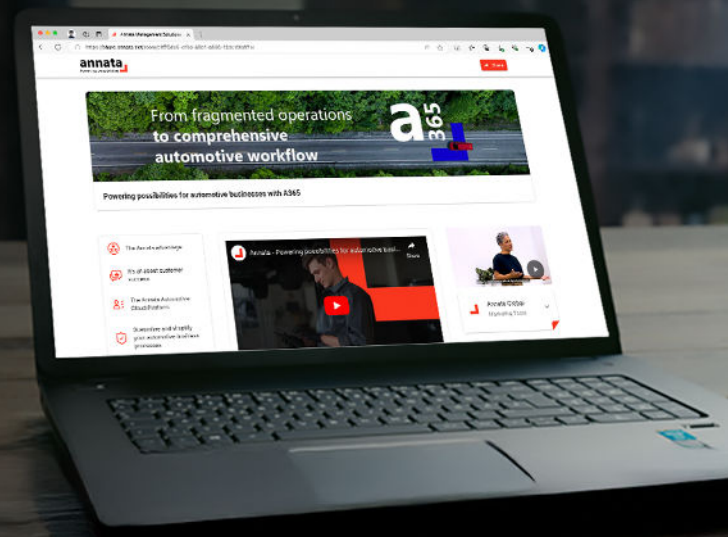|		
01	**Improved Dealer Collaboration**	Strengthen relationships through better communication and centralized tools.
02	**Enhanced Operational Efficiency**	Reduce administrative overhead by automating repetitive tasks.
03	**Real-Time Decision-Making**	Provide dealers with up-to-date information to make informed decisions quickly.
04	**Higher Dealer Satisfaction**	Offer an intuitive, user-friendly interface that meets the dynamic needs of dealerships.
05	**Compliance and Security**	Ensure adherence to industry regulations and maintain data security with role-based access.
06	**Cost-Effective Operations**	Reduce IT and maintenance costs with built-in automation and integration features.
07	**Optimized Dealership Operations with AI**	A365 combines AI-powered insights, predictive analytics, and automation tools to streamline dealership workflows, reduce inefficiencies, and boost customer satisfaction.

Discover the A365 Digital Experience Center: Your business transformation starts here

Explore | Learn | Transform

In the A365 Digital Experience Center, you'll get an exclusive, interactive demo to see how A365's game-changing functionalities can simplify your operations and drive real business results.

Visit A365 Digital Experience Center ⌟

Power your possibilities
with full digitalization

Ready to scrap those legacy systems and say hello to a cloud solution that never grows old?
At Annata, we bring modern business applications to the automotive, trucks & buses, and
equipment industries, helping businesses meet current challenges and seize new market
opportunities.

See how A365 can help your business stay agile, compliant, and ahead of the competition.
Reach out to us at **marketing@annata.net.**

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